

Agriculture and Food Security Pillar

OSIEPE Value Chain Upgrading Action Plan

Enterprise/Value Chain Upgrading Project	Dairy and Poultry Project Development					
Project Goal (What do you intend to achieve in this project)	Implement the AGRI-BUSINESS INVESTMENT PLAN : The Dairy and Poultry Value Chain					
Action Step (<i>Include name of step</i>)	Baseline (<i>What is in place – already accomplished</i>)	Target (<i>What you want to achieve – upgrade</i>)	Time to Complete	Responsibility (<i>Indicate who in the household will do the task</i>)	Resources A. Resources available B. Resources needed (including land, labor, water, materials, etc.)	Remarks (<i>Make useful comment, reminder or need</i>)
Step 1 Osiepe Leadership Development Workshop	Osiepe Leadership and Management	Rebranding Osiepe Enhancing Result Based Management Effecting a reflective Monitoring, Evaluation and Learning reporting Personal Action Planning	20 th December, 2015	The Patron The Executive Committee The Steering Committee The Monitoring, Evaluation and Learning Committee	A Finances, Facilitation Materials, Venue, B Facilitator	Attended by 80% of Osiepe Leaders
Step 2 Value Chain Development Workshop	Basic knowledge on Domestic Dairy and Poultry keeping	Develop an Agribusiness Investment Plan for Prioritized Value chain Based on the Agriculture and Food Security Pillar	4 th April, 2015	The Patron The Executive Committee The Steering Committee The Monitoring, Evaluation and Learning Committee Members	A Finances, Facilitation Materials, Venue B Facilitator	Attended by 61% of Osiepe leaders and Members
Step 3 Bench Marking Trip to	Link to the County Executive	Exposure to Agri-Business	27 th June, 2015	The Patron The Executive	A Finances, Transport	Attended by 64% of Osiepe Members

Bomet and Kisii County		Mind Set Change Adaptation to Modern Farming Technology		Committee The Steering Committee The Monitoring, Evaluation and Learning Committee Members	Logistics, B	
Step 4 Follow up to the Bench Marking trip to Bomet and Kisii County	Participants of the Bench Marking	Debriefing and Sharing of Experiences at Nucleus Meetings	4 th Jul – 16 th Jul, 2015	The Patron The Executive Committee The Steering Committee The Monitoring, Evaluation and Learning Committee Members	A Nucleus Meetings B	Members of Osiepe attended in their respective Nucleus Attendance was 82%
Step 5 Individual Household Value Chain Upgrade Action Plan	Knowledge on Action Planning Existing Dairy and Poultry Projects	Develop Individual Household Value Chain Upgrade Action Plan	4 th Jul – 16 th Jul, 2015	The Patron The Executive Committee The Steering Committee The Monitoring, Evaluation and Learning Committee Members	A B Guidance to preparation if the Action Plan	Individual Action Plans were prepared 95% of members
Step 6 Training on Animal Health and Production	Basic Knowledge on Dairy and Poultry Management	Establish Consultancy with reputable Veterinary Officers and Extensionists Improve knowledge on Dairy and Poultry Health and Husbandry	20 th Aug, 2015	The Patron The Executive Committee The Steering Committee The Monitoring, Evaluation and Learning Committee Members	A B Facilitators on Dairy and Poultry Health and Production	Attended by 50% of Osiepe Members

Step 7 Implementation of the Individual Household Value Chain Upgrade Action Plan	Knowledge on Dairy and Poultry Husbandry and Management	Housing Structures to be put in place Equipment and Materials for Poultry and Dairy	20 th Aug, 2015 onwards	The Patron The Executive Committee The Steering Committee The Monitoring, Evaluation and Learning Committee Members	A	60% of Osiepe Members started on Poultry 30% Members started on Dairy
					B Technical Support	
Step 8 Monitoring the implementation of the Individual Household Value Chain Upgrade Action Plan	Action Plan for Dairy and Poultry Knowledge on Dairy and Poultry Management	Monitoring the implementation of the Action Plan Review of Individual Household Value Chain Upgrade Action Plans	20 th Aug, 2015 onwards	The Monitoring, Evaluation and Learning Committee	A	Liberalized Marketing of Produce by Individual farmers
					B Technicians in Dairy and Poultry Management Monitoring and Evaluation Tools	
Step 9 Establish Farmers Support systems through Value Chain implementation	Veterinary Services Farmers Knowledge on Dairy and Poultry Management	Access to Knowledge Access to Equipment and Materials (Dairy and Poultry feed) Sourcing for technology Source for Partnership and Networking Preparation of Dairy and Poultry feed	Dec, 2015 onwards	The Patron The Executive Committee The Steering Committee The Monitoring, Evaluation and Learning Committee Members	A Land	Technical Support is required Funding of projects Training and Capacity Building continued Introduce Farmers to Commercial Fodder Cultivation
					B Partnerships and Networking Technical Knowledge from Dairy and Poultry Experts	
Step 9 Sourcing for Dairy and Poultry (Upgrade and Improved Breeds)	Housing Units for Dairy and Poultry Established support system for farmers	Upgrading of existing Dairy and Poultry Breeds i.e. Artificial Insemination Sourcing Training on Animal Husbandry and Breeding	Jan, 2016 onwards	The Patron The Executive Committee The Steering Committee The Monitoring, Evaluation and Learning Committee Members	A Local Breeds of Dairy and Poultry	Capacity Building and Training Financial Support
					Artificial Insemination Unit/Bank Partnership and Networking	

Step 10 Market search and Value Addition	Liberalized Marketing of Milk, Eggs and Poultry by farmers	Strategic Market Search. Establishment of a collection centre for Produce i.e. Milk, Eggs and Poultry Prospect for Establishment of a milk chilling plant	March, 2016 onwards	The Patron The Executive Committee The Steering Committee The Monitoring, Evaluation and Learning Committee Members	A	Capacity building and Training Feasibility Studies Financial Support
					B Partnership and Networking Technical Experts	
Step 11 Establish a Veterinary Support and Farmers Outreach Centre	Veterinary Services	Improve Access to Knowledge and technical Support Start an Agro-Vet Centre Feasibility study on Establishment of a strategic animal Feeds and Grain Store	Aug, 2016 onwards	The Patron The Executive Committee The Steering Committee The Monitoring, Evaluation and Learning Committee Members	A Land	Feasibility Study Financial Support Market Search and Value Addition Continued
					B Partnership and Networking Technical Support	
Step 12 Training Workshop and Field day for Osiepe Value Chain Expo	Osiepe Farmers	Sensitize the community Market Osiepe for improved Partnership and Networking Expand Osiepe Value Chain	Dec, 2016	The Patron The Executive Committee The Steering Committee The Monitoring, Evaluation and Learning Committee Members	A Osiepe Hub	Invite Farmers from the Community
					B Technical Support Partnership and Networking	