



## **DEVELOPMENT EXPO, FUND RAISING AND LAUNCH OF DAIRY VALUE CHAIN**

**Theme:** *Unlocking the potential of collective action for socio-economic advancement*

**Venue:** Awasi, Kisumu County

**Date and Time:** Saturday 10<sup>th</sup> December, 2016 from 9:00AM to 4:00PM

### **Preamble**

OSIEPE Practical Action, in conjunction with partners and the County Government of Kisumu in recognition of the need to share its model of CBO driven transformation, intends to host a groundbreaking ceremony cum fund raising event at its proposed headquarters in Awasi on **Saturday 10<sup>th</sup> December 2016**.

The efforts of community based organizations (CBOs) produce a sustainable mechanism for boosting efforts of public and private sector investments. OSIEPE practical Action, as a CBO, has demonstrated that this works through its unique model of quality of life transformation. The uniqueness of the expo will be built on a facilitated lesson learning as well as partnership and business deal-making platform to be combined with fund-raising. The platform will be an outstanding opportunity where lessons and partnership ideas will be shared as captured in OSIEPE model and partnership opportunities availed to various development partners, other CBOs, professionals, service providers and county governments. Due to the demand for an extensive livestock value chains platform a special focus will be put in launching the Kisumu County Dairy Value chain program.

The 1 day expo will bring together OSIEPE members, local, regional and international partners and leaders. A special interest is placed on other CBOs, development services providers, researchers, academia, input suppliers, development sector, media, youth and political leaders.

### **About OSIEPE Practical Action**

**OSIEPE PRACTICAL ACTION**® is a community based organization located in Muhoroni sub-County, Kisumu County of Kenya. The CBO operates several products aimed at achieving the five pillars targeting the 60 plus membership, the public, and the global community.

- 1 Education and Capacity Development
- 2 Governance and Organizational Development
- 3 Economic Empowerment
- 4 Agriculture, Food and Nutrition Security
- 5 Environmental and Social Sustainability

More details about the CBO can be found at <http://osiepepa.weebly.com>

The organization has witnessed steady growth in service delivery to its members and community including:

- ◆ Strong, trusted and sustainable economic empowerment program with **micro-finance** and innovating saving and investment scheme
- ◆ **Investment** under money markets earning reasonable profits per month.
- ◆ Household level benefits from various value chains (chicken, dairy and horticulture): higher incomes, food security and progress in education, social and environment aspects of **livelihoods**
- ◆ **Social responsibilities** such supporting families in distress (mentoring of other CBOs, donations to churches and other local courses, payment of school fees to deserving children, purchase of prosthetic leg to a young man – see for instance <http://osiepepa.weebly.com/home/1st-2016-quarterly-meeting-held>)
- ◆ Current **partnerships** e.g.
  1. With the International Livestock Research Institute (ILRI) - Accelerated Value Chain Development (AVCD) project on dairy expansion. OSIEPE has been chosen as an implementing CBO in Muhoroni sub-County to model dairy development with members and other farmers. The activities include breed improvement, extension and AI services, dairy development infrastructure, veterinary services including vet-lab and market development.
  2. Cooperative Insurance Company (CIC)
  3. County Government of Kisumu
  4. Local communities and other CBOs
  5. Local churches
  6. Heifer International
  7. DAI - Africa Lead II
- ◆ Group acquired piece of **land** and has begun constructing its headquarters to be called OSIEPE LEGACY HUB with office spaces, conferencing facilities, dairy and poultry demonstration units, commercial agribusinesses, youth hub and community innovation resource center (<http://osiepepa.weebly.com/home/osiepe-legacy-hub-plans-underway-for-new-headquarters>).
- ◆ Real household level quality of life changes and inspiring stories of change under each of the group's pillars.



## Objectives

The event will showcase OSIEPE model, mobile funds and other resources and profile the investment partnership opportunities that the CBO offers. The event aims at achieving the following specific objectives;

1. To mobilize resources including finances, capacities, equipment, ideas, partnerships and other forms of inputs to further OSIEPE course through the proposed construction of the group's Legacy Hub.
2. To show-case OSIEPE Practical Action ® CBO model in order to place local stewardship as a priority for sustainable development.
3. To promote a market - led approach to the extensive dairy value chain development and profile investment opportunities that unlock its commercial potential in Kisumu County
4. To provide a facilitated expert and stakeholder platform for learning and debate between citizens, professionals, leaders and other actors on development stewardship; and
5. To explore opportunities for OSIEPE group resource mobilization for group investments and scaling out of the model through strategic partnerships.

## Expected Results

It is expected that the event will trigger local, county-wide and national/international engagements to remodel development and transformational leadership. In the long term, it is expected that the event will grow into a biannual County event bringing together leaders, citizens and other stakeholders in consolidation and learning around OSIEPE CBO development model.

## Structure of Event

Below is a proposed structure of the expo

The event will be open to the public. Service providers and other participants (organized groups, leaders) have a waiver of participation but will be expected to contribute as part of the fund raising component of the expo. The event will comprise.

- I. Open exposition of OSIEPE model and services to its members and the public
- II. Open exhibition by selected service providers include research organizations, business entities, county government, banks, other CBOs
- III. Panel discussions on topical issues
- IV. Professional and expert engagement with OSIEPE members and citizens on their contribution to socio-economic development
- V. Leadership gala to deliberate on how leaders at different levels will commit to OSIEPE virtues and propel the model
- VI. Youth empowerment to unlock opportunities for entrepreneurship, leadership and professional growth



## PROGRAM

Time	Session	Session Description	Responsible
<b>8:00 AM</b>	<b>Session I</b>		
	Expo Sunrise	Closed session for OSIEPE members only Checking in with members on structure of day Confirmation of roles Group devotion	Chairman – OSIEPE PA
<b>9:00 AM</b>	<b>Session II</b>		
	Registration and Welcome	Participants’ register and are given a guided tour of the grounds and exhibitions	OSIEPE Yes! OSIEPE members
<b>10:00AM</b>	<b>Session III</b>		
	Opening Ceremony and Consecration of OSIEPE grounds	Opening Prayer Welcome Remarks Introducing OSIEPE CBO and the Leading team Keynote Address: Putting Development Stewardship in the hands of Citizens: Empowerment Options for Sustainable Development under Devolution Consecration and Ground Breaking Ceremony	Coordinator OSIEPE CBO Prof. Christopher A. Onyango, Egerton University  Bishop J.A. Owiti
	Environmental Stewardship	Appreciation of OSIEPE Legacy Hub Green Development Options Tree Planting Jamboree	All
<b>11:00AM</b>	<b>Session IV</b>		
	Presenting the OSIEPE Model	History and Organizational Development “Our Pillars” The Dairy Value Chain Our Results – Impacts and Success Stories	OSIEPE Pillar Leaders/Members OSIEPE MEAL Committee
	Handshake with the Future	OSIEPE Proposed Legacy Hub	OSIEPE Technical Committee

Time	Session	Session Description	Responsible
	Strategic Partnerships	Introduction and brief statement from Partners	ILRI Heifer International County Government of Kisumu Other Partners
	<i>Fund-raiser Segment A</i>		
<b>1:00PM</b>	<b>Session V</b>		
	Youth Empowerment	Presentation of OSIEPE Yes! Youth in Development	OSIEPE Yes!
	Market Place of Ideas: Professionals Caucus	Panel discussion on role and commitment of professionals to development ideals	Patron OSIEPE PA
	<i>Fund-raiser Segment B</i>		
<b>2:30PM</b>	<b>Session VI</b>		
	Leadership Gala	Presentation of Transformative Leaders Panel Discussion on Transformative Leadership – Entrenching OSIEPE Model	Patron OSIEPE
		Speeches and Commitments by Leaders	Coordinator and Chairman - OSIEPE Local Administration County Leadership Senator Kisumu County Governor – Kisumu County
	<i>Fund-raiser Segment C</i>		
<b>4:00PM</b>	<b>Session VII</b>		
	Expo Closure	Reading of Communiqué Closing Speeches	OSIEPE Technical Committee
		Vote of Thanks	OSIEPE Member – Mr Leo Membo
		Closing Prayers and Departures	

